

# sarah matt son

## About Me

Graphic designer with an eye for detail and a passion for creating and upholding brand identities. I've had to wear many hats and become an expert in all phases of print/digital design and production. My priority is always providing quality client work.

## Work Experience

JUN '17 - JAN '20

### LEAD GRAPHIC DESIGNER

@ Bite Squad / Waitr

Created and maintained the visuals of the Bite Squad and Waitr brand. I designed all internal and external messaging including digital ads, email campaigns, OOH and In-Home marketing materials. I was the sole graphic designer for this dual branded company and acting art director, managing contractors, print vendors and my own creative workload.

SEPT '16 - MAY '17

### GRAPHIC DESIGN INTERN

@ University of Minnesota  
Recreation & Wellness Center  
Minneapolis, MN

Created event branding, website graphics and other marketing pieces.

AUG '15 - NOV '15

### DIGITAL GRAPHIC DESIGN INTERN

@ Thinkun Digital Agency  
Sydney, AUS

Designed websites, landing pages, and mobile app collateral in agency setting.

MAR '14 - NOW

### FREELANCE LOGO DESIGNER

I've designed a variety of brand identities for select clients ranging from Kabob's Indian Grill, a sports podcast, a fitness brand with a pre-workout packaging design, to a realty brand for Lerner Homes (which is a current project).

## Skills

Branding Design  
Art Direction  
Web Design + HTML/CSS  
Illustration + Photography

## Education

### B.F.A. GRAPHIC DESIGN

University of Minnesota - Twin Cities,  
College of Design

2013 - 2017

